

PROMOTIONAL OFFERINGS

The Company may from time to time engage in special promotional offerings for services provided pursuant to Incumbent Local Exchange Carrier Local Terms of Service, Guidebooks, Catalogs, and/or Tariffs. Such promotions are designed to attract new customers or to promote existing services and availability will be subject to specific dates, times and/or locations. Except as may be otherwise specified for certain promotions, the promotional offerings in this section are offered by the Incumbent Local Exchange Carriers listed below. This section does not include promotional offers which are filed in tariffs or letters with a state public utilities commission.

Alabama	Brightspeed of Alabama, LLC (f.k.a. CenturyTel of Alabama, LLC) Brightspeed of Southern Alabama, LLC (f.k.a. Gulf Telephone Company)
Arkansas	Brightspeed of Louisiana, LLC (f.k.a. CenturyLink of Louisiana, Inc.) Brightspeed of Arkansas, LLC (f.k.a. CenturyTel of Arkansas, Inc.) Brightspeed of Central Arkansas, LLC (f.k.a. CenturyTel of Central Arkansas, LLC) Brightspeed of Missouri, LLC (f.k.a. CenturyTel of Missouri, LLC) Brightspeed of Northern Arkansas, LLC (f.k.a. CenturyTel of Mountain Home, Inc.) Brightspeed of Northwest Arkansas, LLC (f.k.a. CenturyTel of Northwest Arkansas, LLC) Brightspeed of South Central Arkansas, LLC (f.k.a. CenturyTel of Redfield, Inc.) Brightspeed of South Arkansas, LLC (f.k.a. CenturyTel of South Arkansas, Inc.)
Georgia	Brightspeed of Georgia, LLC (f.k.a. Coastal Utilities, Inc.)
Illinois	Brightspeed of Illinois, LLC (f.k.a. Gallatin River Communications LLC)
Indiana	Brightspeed of Central Indiana, LLC (f.k.a. CenturyTel of Central Indiana, Inc.) Brightspeed of Southern Indiana, LLC (f.k.a. CenturyTel of Odon, Inc.) Brightspeed of Indiana, LLC (f.k.a. United Telephone Company of Indiana, Inc.)
Michigan	Brightspeed of Central Michigan, Inc. (f.k.a. CenturyTel Midwest – Michigan, Inc.) Brightspeed of Michigan, Inc. (f.k.a. CenturyTel of Michigan, Inc.) Brightspeed of Northern Michigan, Inc. (f.k.a. CenturyTel of Northern Michigan, Inc.) Brightspeed of Upper Michigan, Inc. (f.k.a. CenturyTel of Upper Michigan, Inc.)
Mississippi	Brightspeed of Mississippi, LLC (f.k.a. CenturyTel of North Mississippi, Inc.)
Missouri	Brightspeed of West Missouri, LLC (f.k.a. Embarq Missouri, Inc.) Brightspeed of Missouri, LLC (f.k.a. CenturyTel of Missouri, LLC) Brightspeed of East Missouri, LLC (f.k.a. Spectra Communications Group, LLC) Brightspeed of Northwest Arkansas, LLC (f.k.a. CenturyTel of Northwest Arkansas, LLC)
North Carolina	Brightspeed of Eastern North Carolina, LLC (f.k.a. Carolina Telephone and Telegraph Company LLC) Brightspeed of North Carolina, LLC (f.k.a. Central Telephone Company) Brightspeed of Central North Carolina, LLC (f.k.a. Mebtel, Inc.)

(Continued on Page 2)

PROMOTIONAL OFFERINGS

Ohio	Brightspeed of Northcentral Ohio, Inc. (f.k.a. CenturyTel of Ohio, Inc. Brightspeed of Ohio, Inc. (f.k.a. United Telephone Company of Ohio)
Oklahoma	Brightspeed of Northwest Arkansas, LLC (f.k.a. CenturyTel of Northwest Arkansas, LLC)
Tennessee	Brightspeed of Western Tennessee, LLC (f.k.a. CenturyTel of Adamsville, Inc.) Brightspeed of Eastern Tennessee, LLC (f.k.a. CenturyTel of Claiborne, Inc.) Brightspeed of Southern Tennessee, LLC (f.k.a. CenturyTel of Ooltewah-Collegedale, Inc.) Brightspeed of Appalachia, LLC (f.k.a. United Telephone Southeast, LLC)
Texas	Brightspeed of Texas, Inc. Brightspeed of Louisiana, LLC Brightspeed of Northern Texas, Inc. Brightspeed of Coastal Texas, Inc. Brightspeed of Southern Texas, Inc. Brightspeed of Eastern Texas, Inc.
Virginia	Brightspeed of Virginia, LLC Brightspeed of Appalachia, LLC
Wisconsin	Brightspeed of Central Wisconsin, LLC (f.k.a. CenturyTel of Central Wisconsin, LLC) Brightspeed of Eastern Wisconsin, LLC (f.k.a. CenturyTel of Fairwater-Brandon-Alto, LLC) Brightspeed of Northeastern Wisconsin, LLC (CenturyTel of Forestville, LLC) Brightspeed of East Central Wisconsin, LLC (f.k.a. CenturyTel of Larsen-Readfield, LLC) Brightspeed of Midwest Wisconsin, LLC (f.k.a. CenturyTel of Monroe County, LLC) Brightspeed of Northern Wisconsin, LLC (f.k.a. CenturyTel of Northern Wisconsin, LLC) Brightspeed of Northwest Wisconsin, LLC (f.k.a. CenturyTel of Northwest Wisconsin, LLC) Brightspeed of Southern Wisconsin, LLC (f.k.a. CenturyTel of Southern Wisconsin, LLC) Brightspeed of North Central Wisconsin, LLC (f.k.a. CenturyTel of the Midwest-Kendall, LLC) Brightspeed of Western Wisconsin, LLC (f.k.a. CenturyTel of the Midwest-Wisconsin, LLC) Brightspeed of Wisconsin, LLC (f.k.a. CenturyTel of Wisconsin, LLC)

PROMOTIONAL OFFERINGS

A. Save Desk Standardization \$5 for 6 Months (12-PC01) – RESIDENCE (Grandfathered)

Beginning February 6, 2015 through December 31, 2022, existing residence customers may be eligible for a \$5 bill credit for six months when they contact the Company to disconnect access line service and agree to retain service with the Company. To be eligible, a customer's account must have and maintain a B, C or D Credit Class rating with the Company and the customer must agree to retain flat rated one-party access line service with the Company.

The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for five consecutive months thereafter. If a customer discontinues service being promoted prior to the end of the six-month period, no additional credits will be applied.

In no event will the application of this discount be used in conjunction with any other credits to take the customer's billed amount below zero.

B. Reserved

C. Reserved

D. Reserved

PROMOTIONAL OFFERINGS

E. One Month Free Offer for CenturyTel (12-PB02A) – BUSINESS

CenturyTel of Northern Alabama	CenturyTel of North Mississippi, Inc.
CenturyTel of Southern Alabama	CenturyTel of Missouri, LLC
Gulf Telephone Company	Spectra Communications Group, LLC
CenturyTel of Arkansas, Inc.	CenturyTel of Northwest Arkansas, LLC
CenturyTel of Central Arkansas, LLC	Mebtel, Inc.
CenturyTel of Missouri, LLC	CenturyTel of Ohio, Inc.
CenturyTel of Mountain Home, Inc.	CenturyTel of Adamsville, Inc.
CenturyTel of Northwest Arkansas, LLC	CenturyTel of Claiborne, Inc.
CenturyTel of Northwest Louisiana, Inc.	CenturyTel of Ooltewah-Collegedale, Inc.
CenturyTel of Redfield, Inc.	CenturyTel of Cowiche, Inc.
CenturyTel of South Arkansas, Inc.	CenturyTel of Washington, Inc.
Coastal Utilities, Inc.	CenturyTel of Central Wisconsin, LLC
CenturyTel of Idaho, Inc.	CenturyTel of Fairwater-Brandon-Alto, LLC
CenturyTel of the Gem State, Inc.	CenturyTel of Forestville, LLC
Gallatin River Communications L.L.C.	CenturyTel of Larsen-Readfield, LLC
CenturyTel of Central Indiana, Inc.	CenturyTel of Monroe County, LLC
CenturyTel of Odon, Inc.	CenturyTel of Northern Wisconsin, LLC
CenturyTel of Chester, Inc.	CenturyTel of Northwest Wisconsin, LLC
CenturyTel of Postville, Inc.	CenturyTel of Southern Wisconsin, LLC
CenturyTel Midwest – Michigan, Inc.	CenturyTel of the Midwest-Kendall, LLC
CenturyTel of Michigan, Inc.	CenturyTel of the Midwest-Wisconsin, LLC
CenturyTel of Northern Michigan, Inc.	CenturyTel of Wisconsin, LLC
CenturyTel of Upper Michigan, Inc.	

Beginning February 6, 2015, new business customers who subscribe to Business Unlimited Service may be eligible for a waiver of the nonrecurring charges otherwise applicable for installation of that service and a credit(s) of the monthly recurring charges. To be eligible, customers who are contacted by the Company or who contact the Company and request this promotion must not have had service disconnected with the Company for non-payment in the past, must not have any past due bills for services owed to the Company, and must have a satisfactory credit rating.

Nonrecurring charges otherwise applicable for installation of a new service will be waived when eligible customers subscribe to Business Unlimited Service under a one year term commitment. Additionally, customers will receive a credit for their first month's charge. The initial bill credit will be reflected on the customer's first invoice issued following installation of the service. Credit amounts will not be applied for taxes and surcharges or for other services to which the customer subscribes.

If a customer discontinues service prior to the end of required service period, credits issued under this promotion will be rescinded. This promotion does not apply to moves, changes, or additions to an existing customer's service and may not be combined with any other promotion.

PROMOTIONAL OFFERINGS

F. One Month Free Offer for Embarq (12-PB02B) - BUSINESS

United Telephone Company of Indiana, Inc.
Embarq Missouri, Inc.
Carolina Telephone and Telegraph Company LLC
Central Telephone Company
United Telephone Company of Ohio
United Telephone Southeast LLC
Central Telephone Company of Virginia
United Telephone Southeast LLC

New business customers who subscribe to Unlimited Business Assist Advantage Plan may be eligible for a waiver of the nonrecurring charges otherwise applicable for installation of that service and a credit(s) of the monthly recurring charges. To be eligible, customers who are contacted by the Company or who contact the Company and request this promotion must not have had service disconnected with the Company for non-payment in the past, must not have any past due bills for services owed to the Company, and must have a satisfactory credit rating.

Nonrecurring charges otherwise applicable for installation of a new service will be waived when eligible customers subscribe to Unlimited Business Assist Advantage Plan under a one, two or three year term commitment. Additionally, customers subscribing under a one-year term will receive a credit for their first month's charge. Customers subscribing under a two-year term will receive a credit for the monthly recurring charge on their first and second months' invoices, and three-year term customers will receive a credit for the monthly charges on their first, second and third months' invoices. The initial bill credit will be reflected on the customer's first invoice issued following installation of the service. Credit amounts will not be applied for taxes and surcharges or for other services to which the customer subscribes.

If a customer discontinues service prior to the end of required service period, credits issued under this promotion will be rescinded. This promotion does not apply to moves, changes, or additions to an existing customer's service and may not be combined with any other promotion.

G. Waive Up to \$80 NRCs with Voice/HSI Install (14-PB03) - BUSINESS

Beginning February 6, 2015, Business customers who are contacted by the Company or who contact the Company and request this promotion may be eligible for a discount on the nonrecurring charges that are applicable for installation of a new business line or trunk.

To be eligible, customers must subscribe to High Speed (HSI) Internet concurrent with installation of a new line(s) or trunk(s). Packaged services (bundles) that include a business line or trunk are eligible for this promotion. Customers will receive a discount of up to \$80 per business line or trunk installed for each location at which HSI is installed under the same order. There is no limit on the number of times a customer may place orders for new lines or trunks and receive this promotional benefit during the promotional period.

The benefits awarded under this promotion may not be combined with the benefits of other currently available promotions that waive or credit nonrecurring charges.

PROMOTIONAL OFFERINGS

H. Nonrecurring Add A Line Business Promotion (14-PB01) - BUSINESS

Beginning February 6, 2015, Business Core Connect 2 and Core Connect 2 LITE customers may be eligible for a waiver of all nonrecurring charges (excluding charges applicable for inside wiring, construction, or CPE installation) that are otherwise applicable when they order additional Core Connect 2 or Core Connect 2 LITE packages.

To be eligible, customers who are contacted by the Company or who contact the Company and request this promotion must subscribe to an additional Core Connect 2 or Core Connect 2 LITE package under a term discount plan. The additional line(s), up to a maximum of nine, may be at the same or different locations but must be billed under the same account.

This promotional offer may not be combined with other discounts unless otherwise specified.

I. Core Connect 2 MRC Discount (14-PB02) - BUSINESS

1. Availability

Missouri - Embarq Missouri, Inc. d/b/a CenturyLink
Missouri - CenturyTel of Missouri, LLC d/b/a CenturyLink
Missouri - Spectra Communications Group, LLC d/b/a CenturyLink
Missouri - CenturyTel of Northwest Arkansas, LLC d/b/a CenturyLink
North Carolina - Carolina Telephone and Telegraph Company LLC
North Carolina - Central Telephone Company
North Carolina - Mebtel, Inc.
Texas - CenturyLink of Louisiana, LLC
Texas - Central Telephone Company of Texas
Texas - CenturyTel of Lake Dallas, Inc.
Texas - CenturyTel of Port Aransas, Inc.
Texas - CenturyTel of San Marcos, Inc.
Texas - United Telephone Company of Texas, Inc.

2. Description

Beginning February 6, 2015, Business customers who are not currently subscribed to the Company's High Speed Internet (HSI) service may be eligible for a discount when they subscribe to HSI with Core Connect 2 or Core Connect 2 LITE bundles. To receive the discount, customers must subscribe to Core Connect 2 or Core Connect 2 LITE under a two or three-year term discount plan (TDP).

Eligible customers will receive a \$10 monthly discount on the Core Connect 2 initial bundle rate or a \$15 monthly discount on the Core Connect 2 LITE initial bundle rate, for the first twelve months of a two or three-year TDP. Eligible customers will also receive a \$5 monthly discount on the Core 2 or Core 2 LITE additional bundle rate for the first twelve months of a two or three-year TDP.

If a customer discontinues any of the required services during the first year of the TDP, the discounts applied under this promotion will be rescinded and charges will be reflected on the customer's next or final bill in addition to other applicable early termination liability charges.

The benefits awarded under this promotion may not be combined with the benefits of other currently available promotions.

PROMOTIONAL OFFERINGS

J. Reserved

K. Reserved

L. Reserved

M. CenturyLink Business Bundle – One Month Waiver (17-PB01) - BUSINESS

Beginning September 1, 2017, Business customers who are not currently subscribed to the Company's local voice, long distance or high-speed internet service may be eligible for a one-time waiver of the monthly recurring charge for CenturyLink Business Bundle.

To be eligible, customers who are contacted by the Company or contact the Company and request this promotion must subscribe to CenturyLink Business Bundle under a two-year term commitment. The one-time waiver of the monthly recurring charge for CenturyLink Business Bundle will apply for the first full month's service after the service is installed. This waiver only applies to the initial bundle ordered per location.

The benefits awarded under this promotion may not be combined with the benefits of other currently available promotions that waive or credit nonrecurring charges.

N. Pure Bundle – One Month Waiver (17-PB02) - BUSINESS

Beginning September 1, 2017, Business customers who are not currently subscribed to the Company's local voice or high-speed internet service may be eligible for a one-time waiver of the monthly recurring charge for Pure Bundle (a.k.a. Pure Broadband Bundle).

To be eligible, customers who are contacted by the Company or contact the Company and request this promotion must subscribe to Pure Bundle under a two-year term commitment. The one-time waiver of the monthly recurring charge for Pure Bundle will apply for the first full month's service after the service is installed. This waiver only applies to the initial bundle ordered per location.

The benefits awarded under this promotion may not be combined with the benefits of other currently available promotions that waive or credit nonrecurring charges.

PROMOTIONAL OFFERINGS

O. Simply Unlimited Phone \$5 for 12 Months - RESIDENCE

Beginning October 8, 2021, existing residence customers may be eligible for a \$5 bill credit for 12 months when they contact the Company to disconnect service and agree to retain service with the Company. To be eligible, the customer must agree to subscribe to the Company's Simply Unlimited Phone bundle for a minimum of 12 months. The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for 11 consecutive months thereafter. If a customer discontinues Simply Unlimited Phone prior to the end of the 12-month period, no additional credits will be applied. In no event will the application of this discount be used in conjunction with any other credits to take the customer's billed amount below zero.

P. Simply Unlimited Business NRC Waiver - BUSINESS

Beginning October 8, 2021, Business customers may be eligible for a waiver in all applicable nonrecurring charges that otherwise apply when a new access line or key trunk is installed. To be eligible, customers must establish a new account or order a new access line. Nonrecurring charges otherwise applicable will be waived when the qualifying customer subscribes to the company's Simply Unlimited Business packaged service which includes a CenturyLink Communications, LLC unlimited long-distance plan.